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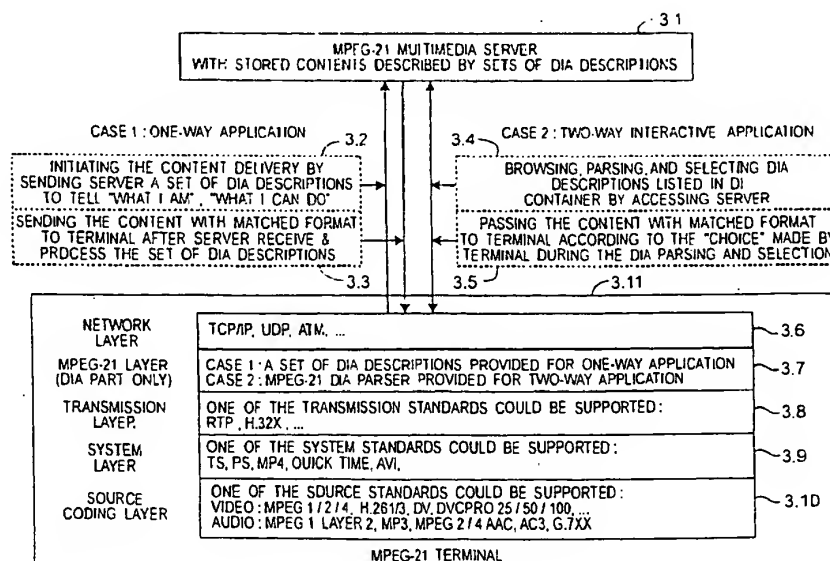
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(54) Title: METHOD OF CONTENT ADAPTATION FOR APPARATUSES OF UNIVERSAL MULTIMEDIA FRAMEWORK
TERMINAL, SERVER, AND GATEWAY



(57) Abstract: Method of content adaptation for an Apparatus of Universal Multimedia Framework Terminal is provided. The method includes following steps of: building a terminal with content decoding tools that is compliant to certain standard; describing the terminal using DIA (Digital Item Adaptation) Descriptions; attaching the DIA Descriptions to the terminal; sending and submitting the DIA Descriptions to a server for retrieving a piece of content, whereby the server is parsing and processing the DIA Descriptions; selecting the content which is in the matched format with the DIA Description submitted by the terminal; and delivering the content to the terminal.